



Dear Friend,

The Sauganash Park Community Association (SPCA) will host a community **Annual Halloween Block Party on Saturday, October 14<sup>th</sup> from 4:45 PM - 8:00 PM**. The event is open to SPCA's 750+ homes and residents from our neighboring Sauganash developments. This is a wonderful opportunity for neighbors to build community and engage with a civic-minded organization.

The event will include a costume parade, games, goodies and hauntingly good fun. This year will feature an exciting headliner, The Great Boodini, magician and fire juggler, to thrill both adults and kids alike. We'll end the night with a glow-stick dance party. With your support, we strive to make this event memorable for all.

**Can we count on you?** Please help support the SPCA's Halloween Block Party by becoming a sponsor with a cash or in-kind donation at one of the following sponsorship levels:

**MAGICAL SPONSOR: \$500+**

- Official sponsor of The Great Boodini
- Opportunity to have prominent logo displayed in performance space with signage provided
- Prominent logo on print and electronic marketing,
- Prominent logo and link to website on SPCA website event page
- Prominent mention in article submission to Sounds and Reporter

**SPOOKY SPONSOR: \$300**

- Official sponsor of face painter or balloon artist
- Opportunity to have prominent logo displayed by artist space with signage provided
- Logo on print and electronic marketing
- Logo and link to website on SPCA website event page
- Included as sponsor in article submission to Sounds and Reporter

**HAUNTED ACTIVITY SPONSOR: \$200**

- Official sponsor of one haunted activity:
  - Arts & Crafts
  - Mini Pumpkin Decorating
  - Glow Stick Dance Party
  - Ghoulish Games
- Opportunity to have prominent logo displayed by activity with signage provided
- Logo on print and electronic marketing
- Logo and link to website on SPCA website event page



**TRICK OR TREAT SPONSOR: Up to \$100**

- Official sponsor of one tasty treat area:
  - Goodie bags
  - Popcorn stand
  - Pizza party
  - Beverage station
- Opportunity to have prominent logo displayed by activity with signage provided
- Logo and link to website on SPCA website event page

**Please reply using the attached form by Friday, September 22<sup>nd</sup>.** Please send an electronic logo to [yoursPCA@gmail.com](mailto:yoursPCA@gmail.com) so we can promptly begin to promote your sponsorship.

Thank you for your support of the Sauganash Park Community Association.

Sincerely,

A handwritten signature in black ink that reads "Mike Frasure".

Mike Frasure  
President



**SPONSORSHIP FORM**  
**SPCA HALLOWEEN BLOCK PARTY**  
**SATURDAY, OCTOBER 14<sup>TH</sup>**  
**4:45-8PM**

Thank you for supporting the SPCA as a sponsor. **Please complete the information below and return the form to [yourspca@gmail.com](mailto:yourspca@gmail.com) by September 22<sup>nd</sup>.** Email the logo for marketing associated with your sponsorship level to EMAIL with the subject line: "Halloween Logo". Please make checks payable to: *Sauganash Park Community Association*.

**Yes! I/we will sponsor the event at the \_\_\_\_\_ sponsorship level for a total of \$\_\_\_\_\_.**

**Sponsor Information:**

Name:	
Organization:	
Phone Number:	
Email Address:	
Website:	
If an in-kind donation, please describe the item and value	
Please describe any special considerations or requests regarding your sponsorship	

**Thank you for supporting the Sauganash Park Community Association!**